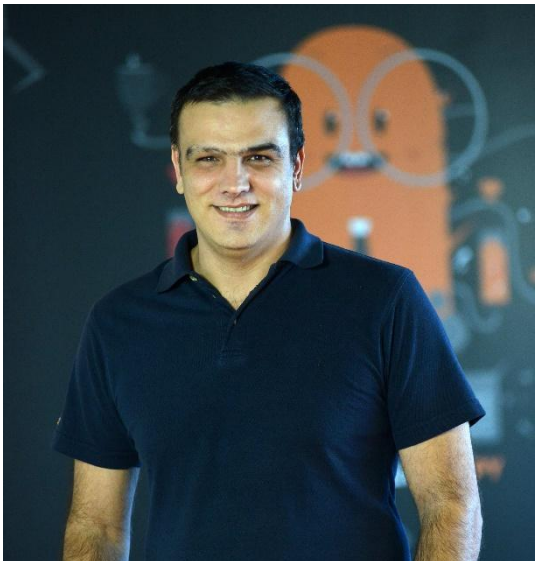


George Avgoustidis, Co-Founder Skroutz S.A.

Twitter: http://twitter.com/ageorge09
LinkedIn: http://gr.linkedin.com/pub/george-avgoustidis/5/61/885

George Avgoustidis studied Applied Informatics and Multimedia in Athens and he was the last-to-join the founding team of Skroutz S.A., before the birth of the company. He contributed to the commercial strategy and growth of the company in terms of new clientele, partnerships and advertising, attracting E-commerce businesses to join the platform.

Having long experience as a business and marketing consultant in the IT market, George helped the commercial growth of Skroutz S.A., by achieving an impressive commercial boost and obtaining significant capital inflows during the last 18 years.

Along with the other co-founders, he managed to grow the company to reach more than 500 employees with a working environment equivalent to companies abroad.